

To Whom It May Concern:

Senior leaders of EHI, wanting to convey the high esteem they had for contributors successfully completing a major project, asked my team for options. Having been exposed to a wide range of entertainers from coast-to-coast, we had seen Devin perform for another client and were keen on mobilizing him.

Since most magicians and illusionists are routinely interested in delivering an "off the shelf" show, we were excited to discover Devin has the passion, personality and priority to add impact and relevance to key messages a client wants to connect to a target audience by adapting his illusions and prattle. One may think this adds risk, time or effort to the organizer. Not with Devin. He was a pure collaborative joy, with an absence of ego and a single focus on achieving client goals.

By the time the audience, filled with front line contributors and senior leaders alike, left the event, we had no illusion about what he/we accomplished. Attendees were captivated by him as a performer. His selection of participants involved in illusions displayed his keen insights and good judgment. He deftly built anticipation for where he was taking the audience, and over delivered on his promises. Along the way, he showed individual contributors a side of senior leaders they had never seen, leaving mouths wide open in wonder, and co-worker's head's nodding, about what they just witnessed.

Feedback punctuated that while many attendees had previously been exposed to magic, Devin took them to a place never before experienced. As a result, the afterglow has proven long lasting, evidenced by the frequent nostalgic mentions around headquarters, and collective impression he set the future standard.

My team intends to continue finding settings to showcase Devin's talent to accomplish company objectives, realizing every performance is fresh due to Devin's winning formula.

With appreciation for all you do and the manner in which you do it,



Al Geismar
Director, Corporate Meetings & Travel